

DONICA MENSING

Associate Professor and Director of Graduate Studies

WHY I TEACH

Who dares to teach must never cease to learn.

John Cotton Dana

Education is not filling a pail but the lighting of a fire.

William Butler Yeats

WHAT I'VE LEARNED

- We need moments each day unplugged.
- Travel is an incomparable education.
- We're only beginning to glimpse how the Internet is changing us, education, journalism, politics, culture.
- Addressing global climate change demands our focused and sustained attention.
- So do our children.
- Friendship and chocolate matter.

EDUCATION

Ph.D., political science, University of Nevada, Reno

M.A., journalism, University of Nevada, Reno

M.A., science, technology and public policy, George Washington University

B.A., political economy, University of California, Berkeley

EXPERIENCE

Teaching experience

Associate professor, Reynolds School of Journalism, University of Nevada, Reno. 1998 to present

Research interests

- The transformation of journalism and community
- Journalism education

Selected publications

Journalism in Education, Training and Employment (co-editor, with Bob Franklin), Routledge, 2010.

Rethinking (again) the future of journalism education

Journalism Studies, 11:4, 511-523.

"Citizen Journalism in a Historical Frame" (co-authored chapter with David Ryfe) in *Public Journalism 2.0: The Promise and Reality of a Citizen Engaged Press*, Jack Rosenberry and Burton St. John, co-editors, Routledge, 2010.

"Prospects for profit: The slowly evolving business model for online newspapers" *Newspaper Research Journal*, 28:2, 22.

"Changes in online newspapers in the United States, 1997 to 2003" (co-authored chapter with Jennifer Greer) in *Internet Newspapers, Making of a Mainstream Medium*, Xigen Li (ed.) Lawrence Erlbaum Associates (2006).

"Above the Fold: A comparison of the lead stories in print and online newspapers" (co-authored chapter with Jennifer Greer) in *Internet Newspapers, Making of a Mainstream Medium*, Xigen Li (ed.) Lawrence Erlbaum Associates (2006).

Professional experience

Garbage truck driver, U.S. Forest Service

Planner, U.S. Park Service

Administrative Director, Marin Conservation Corps

Project manager, Moore Iacofano Goltsman, Berkeley, Calif.

Reporter, Lahontan Valley News

Intern, Star Tribune Online

Technology columnist, Reno Gazette-Journal

BIOGRAPHY

news and information. It

taking what one person or group knows and

broadcasting it to others we will do little to generate practical intelligence. If we continue to think of journalism as expression here we

will do little to generate practical intelligence. Transmission and expression are elements of journalism, are part of its means (and must therefore be studied and taught), but they are not its purpose, function, source of value, etc. Inquiry is.

catalyze the creation of publics and the continuous efforts to reach sound public judgment.

and collective). If it is liberating, it will be compelling.

Cole Campbell, former RSJ Dean